

Citing Artificial Intelligence Content Generators

Generative AI in APA Style

As of June 2023, APA style created citation methods for citing Generative Artificial Intelligence (GenAI) tools as an author, with in-text citations and references. In addition to this, UBC Sauder School of Business has preferred citation methods for students completing their academic work. Please see below to see how you will be asked to cite and support your academic work when using GenAI tools.

Important Note: GenAI tools include the use of Language Model chatbots (ex. ChatGPT, Gemini, Copilot, etc.) and video and image generation (ex. Midjourney). However, it is also important to note that many programs (ex. Notion, Grammarly, DeepL, Canva, etc.) have GenAI tools embedded as additional services. Unless stated otherwise by their instructor, students are required to cite the use of **all** GenAI tools.

GenAI Statement of Acknowledgement

If students have used GenAI tools, they may be asked to complete a statement of acknowledgement at the beginning of their references page and to include a [declaration form](#) when submitting their work.

The statement confirming use of GenAI tools:

This assignment includes content generated or assisted by artificial intelligence tools (e.g., ChatGPT, Grammarly). The use of these tools is detailed in the attached [GenAI Declaration Form](#). All sources and AI contributions have been appropriately cited.

For students who have not used GenAI tools, they may include the following statement:

No generative AI tools were used in the preparation of this assignment. A completed [GenAI Declaration Form](#) is attached.

APA Citation: Quoting or Reproducing Text from AI

If you have are quoting or paraphrasing information generated directly from GenAI tools, the APA Style Guide provides information on how to cite these tools. Authors are asked to describe how they used the tool within their essay, provide the prompt they used, and then include any portion of relevant text that was generated.

In-text Example:

When prompted with “Is the left brain right brain divide real or a metaphor?” the ChatGPT-generated text indicated that although the two brain hemispheres are somewhat specialized, “the notation that people can be characterized as ‘left-brained’ or ‘right-brained’ is considered to be an oversimplification and a popular myth” (OpenAI, 2023).

Reference Example:

OpenAI. (2023). *ChatGPT* (Mar 14 version) [Large language model].
<https://chat.openai.com/chat>

Specifically, it should follow the below format:

Developer’s Name. (Year of the version you used). *Name of Model* (version number, or number if that is being used by model author) [Descriptor of tool]. URL

APA Citation: AI Images

Citing an image created by an artificial intelligence tool would follow the same rules as any other image in APA, with the addition to noting the prompt and the specific AI tool. An example of in-text and reference citation for AI-produced images can be found below:

In-text Example:



(Dog in Sunglasses, 2023)

Note. Image generated using the prompt “draw a cool dog in sunglasses” by Panabee, *Hotpot Art Generator*, 2023 (<https://hotpot.ai/art-generator>)

Reference Example:

Panabee. (2023). *Hotpot Art Generator* (version 2) [Large language model].
<https://hotpot.ai/art-generator>

Specifically it should follow the below format:

Developer’s Name. (Version year). *Name of AI tool* (Version number) [Type of AI model]. URL

Saving Drafts of Student Work

Students are encouraged to keep drafts of their work when completing all assignments, and up to a month after the end of the semester. Drafts and notes can include:

- Assignment outlines
- Notes taken of sources being used
- Chat conversation with GenAI Large Language Models (ex. Copilot, ChatGPT, Gemini, Perplexity, Elicit, etc.)
- The version history of the work that will be submitted

Document history can be especially helpful if instructors raise concerns about your work so that you can show how you completed your work. Some ways to track your assignment drafts depending on your :

- **Google Docs** – already automatically tracks a detailed version history; students using Google Docs will not need to enable any additional tracking.
- **Word or Pages** – students can enable track changes (instructors for [Word](#) and [Pages](#)) to complete their assignment. Students should save a new copy and accept all changes for their final submitted version.
- **Notion** – Notion is not recommended for writing completed assessments unless the student has Notion Pro or higher. Page history is not available on the free version of Notion. Students are still encouraged to use Notion for class notes, assignment notes, or outlines.

Questions?

Connect with your instructor for any specific questions about your course assignments. If you have any questions about best practices for supporting your academic work when using GenAI tools, you’re also welcome to reach out to the UBC Sauder Academic Integrity Office at academicintegrity@sauder.ubc.ca.