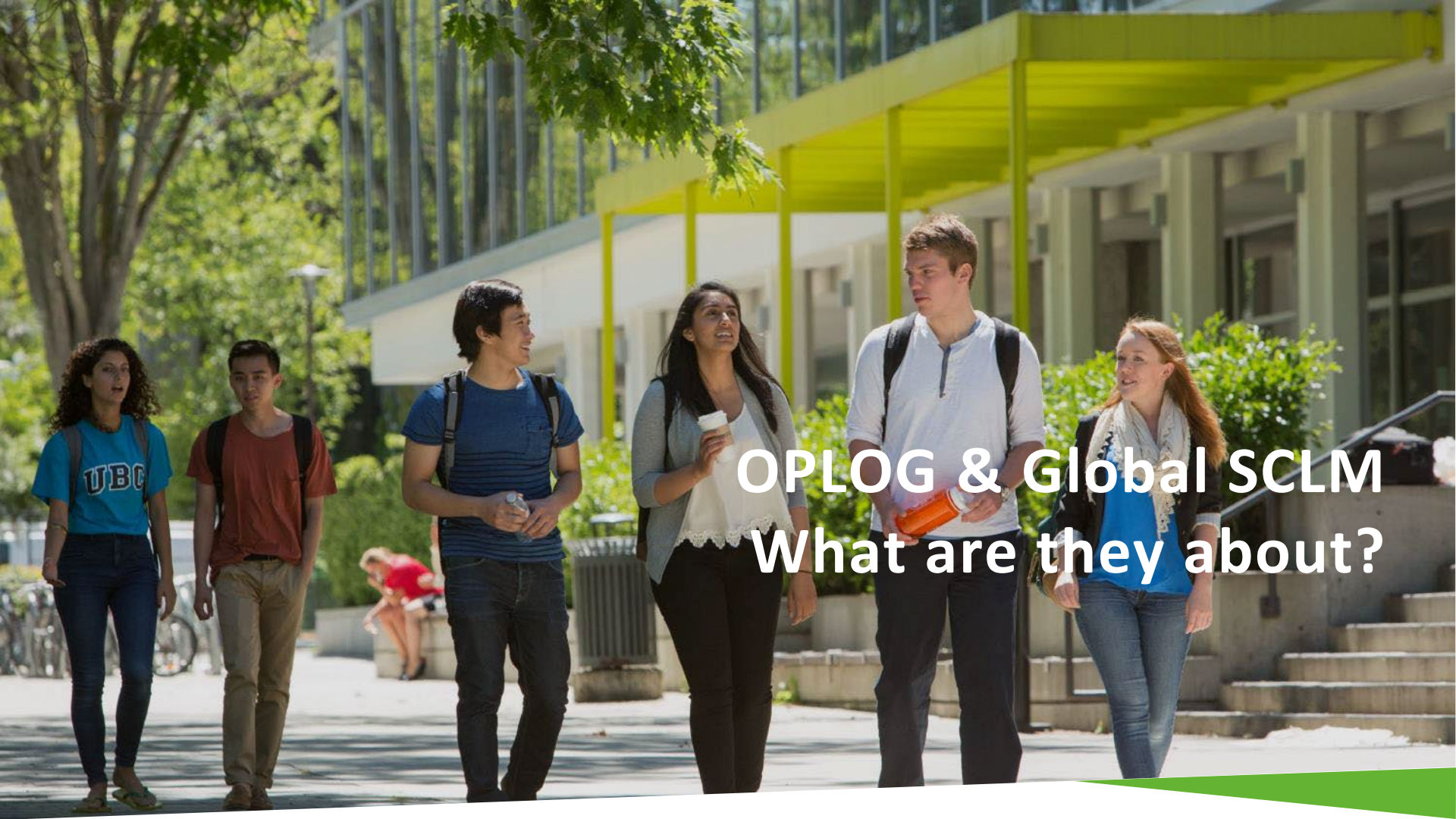




Options Overview

Greg Werker



OPLOG & Global SCLM What are they about?

Subjects to Study

- Designing and operating efficient systems: supply chains and service systems
- Making quantitative decisions: Business analytics
- Policy implications
- Transportation and logistics

Career Options

- Operations Management
 - Supply Chain Management
 - Consulting
 - Business Analytics
 - Entrepreneurship and Start-Ups
 - Health Care Management
- 

OPLOG Requirement

2nd Year:

COMM 204 — Intro to Operations & Logistics

3rd Year:

COMM 443 — Service Operations

COMM 449 — Supply Chain Management

4th Year:

Choose 2 courses

- COMM 414 Data Visualization and Business Analytics*
- COMM 415 Quantitative Policy Analysis*
- COMM 444 Air Transportation*
- COMM 445 Maritime and International Transportation*
- COMM 447 Applied Project Management*



Business Analytics Concentration

Business Analytics requirements

9 credits from:

COMM 337 ¹	Business Programming and Analytics
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COMM 365 ²	Market Research
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COMM 414 ³	Data Visualization and Business Analytics
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COMM 415 ⁴	Quantitative Policy Analysis
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COMM 437 ^{5,6}	Database Technology
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And 3 credits from:

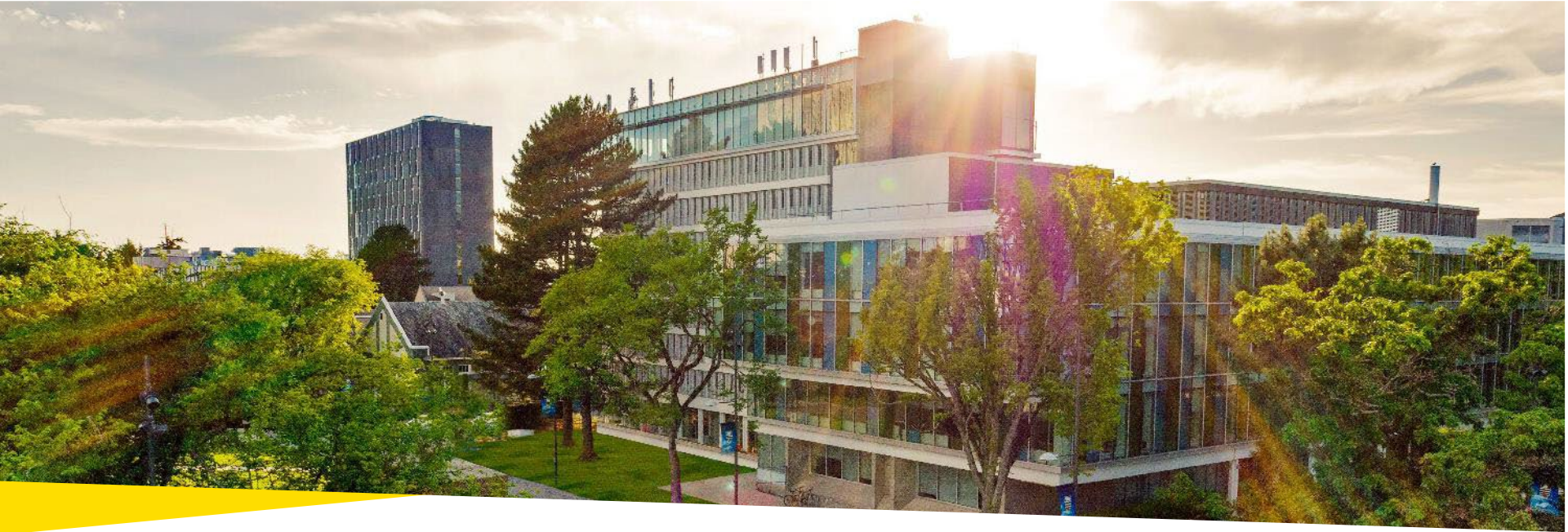
COMM 335 ⁷	Information Systems Technology and Development
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COMM 363 ⁸	Marketing Analysis
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COMM 443 ⁹	Service Operations
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COMM 449 ¹⁰	Supply Chain Management
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COMM 464 ¹¹	Digital Marketing
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Global Supply Chain and Logistics Management (Global SCLM)

Greg Werker & Ann Gilray


UBC SAUDER
SCHOOL OF BUSINESS

What is the Global SCLM option?

The Global Supply Chain and Logistics Management option is a specialized option and joint exchange program between the Sauder School of Business, Copenhagen Business School (CBS) and Chinese University of Hong Kong in Shenzhen (CUHK-Shenzhen).

Students from the three institutions study together as a cohort for three terms and take common courses in global supply chain and logistics management.

Why UBC Sauder/CBS/CUHK-Shenzhen

- Common interest and expertise in global logistics and supply chain management
 - Geographic location of cities in key regions of the world
 - Similar academic programs and academic culture
 - Reputation and quality of institutions
- 

Copenhagen Business School (CBS)

Copenhagen Business School was established in 1917. With over 22,000 students CBS is one of the largest business schools in Europe and one of the 8 Danish universities

Accredited by EQUIS, AMBA and AACSB. CBS has thus acquired 'The Triple Crown', an acknowledgement only shared by only 77 business schools worldwide

Copenhagen is the capital and most populous city in Denmark, with a population of 1.4 million in the urban area.

Chinese University of Hong Kong, Shenzhen

The University was established in 2014 with the mission to explore a new path for higher education that bridges China and the world. It seeks to cultivate innovative talents with a global perspective, Chinese cultural traditions and social responsibilities.

Currently, over 10,000 students are studying at CUHK-Shenzhen in six schools.

Shenzhen is the third most populous city by urban population (17,560,000) in China after Shanghai and Beijing. The city is a leading global technology hub sometimes called China's Silicon Valley.

Program Benefits

- Unique and enriched educational opportunity
- International exposure and opportunity to study on three continents
- Cohort-based program of up to 45 students
- Access to multiple business career centres and networking opportunities
- Alumni network across three universities
- With increased demand for graduates trained in supply chain and logistics management giving graduates a competitive edge

Program Structure

- Year 1 and 2 at UBC
- Term 1 of year 3 at Copenhagen Business School (cohorts together)
- Term 2 of year 3 at UBC (cohorts together)
- Term 1 of year 4 at Chinese University of Hong Kong, Shenzhen (cohorts together)
- Term 2 of year 4 at UBC
- Coop work terms typically occur in summers after year 3 and 4, and year 4 term 2

Curriculum

Meet the regular requirements of the BCom program while studying at three institutions.

Two option courses taken at each school:

- Logistics Clusters (CBS)
- Supply Chain Risk Management (CBS)
- COMM 414 Data Visualization and Business Analytics (UBC)
- COMM 449 Supply-Chain Management (UBC)
- Management of Innovation in China (CUHK)
- Current and Regional Issues in Supply Chain & Logistics Management (CUHK)

Sample Site Visits & Activities

Copenhagen

- Case competition
- Meet and greet with logistics companies
- Hamburg study trip; Kuhne Logistics University, Port of Hamburg, Container Terminal excursion
- Other site visits; Airbus, NKG Kala GmbH, Kuhne+Nagel, Blue Water Shipping
- Social activities



Sample Site Visits & Activities

Vancouver

- Company visits: Seaspan, YVR, Port of Vancouver
- Supply Chain & Operations Association (SCOA) activities
- Welcome dinner and social activities



Sample Site Visits & Activities

Shenzhen

- Study trip to Hong Kong
- Company visits: Tencent, Foxconn, Yantian International Container Terminals
- Social activities
- Graduation celebration



Costs

Tuition is paid to UBC. Also need to consider:

- Airfare
- Accommodation
- Personal expenses (meals, entertainment, travel, etc.)
- Study trip to Hamburg (2023 cost approximately \$575 for hotels and transport)
- Residence permit / visa costs
- Expenses for a term in Copenhagen should be similar to Vancouver, while in Shenzhen can be less expensive

Option application

Ideal candidates will have the following qualifications:

- Interest in global perspectives and business practices
- Interest in global supply chain and logistics management
- Demonstrated leadership & extra-curricular involvement
- Deadline: December 1, 2024 (11:59PM PST)
- Application is on the myBCom Global SCLM option website

Exchange & Option Eligibility

- Maintain status at UBC while away
 - Eligible for scholarships and financial assistance
 - Pay tuition to UBC (15 credits per term)
- \$423.25 Go Global application fee
- Go Global International Learning Award
 - Eligible students leave with \$1000 per exchange term
- Eligibility: 70% GPA
- Exchange application deadline: December 11, 2024, at 11:59pm
- Completion of COMM 204 prior to departure

Timeline Overview

- December 1: option application deadline
- December 7: selection notification
- December 11: UBC Go Global exchange application deadline
- February: group meeting
- March: exchange pre-departure programming
- Late April: CBS exchange application due



More information

- myBCom Global SCLM option website
- Speak to current students
- Make an appointment with the International Programs Advisor
calendly.com/ann-gilray
- UBC Go Global website; partner page and transfer credit
- CBS and CUHK-SZ websites

