UBC SAUDER
SCHOOL OF BUSINESS

SEAT
Sauder Employment Analytics Tool

How To Use SEAT's Research Tools

Use the Research Tools in SEAT (Sauder Employment Analytics Tool) to **learn about the jobs UBC Sauder alumni land after graduation**. Find answers to questions like:
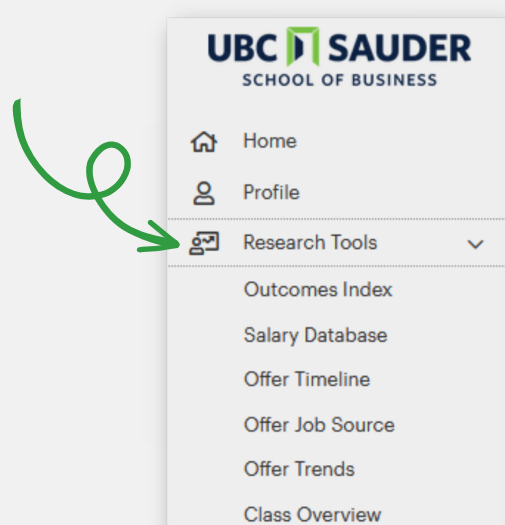
- What's the **average salary** for UBC Sauder grads in industries that interest me?
- On average, what do **specific companies pay** UBC Sauder grads?
- **What companies hired** new grads, and in which cities?
- On average, **how many months does it take** new grads to find work?

Get started

1. Go to https://sauder-ubc.12twenty.com/

- Sign in with your CWL login & password

CWL Authentication

Login to continue to UBC 12Twenty - V2

Login Name

Password

Login

Recover your CWL login or Reset your CWL password via Email

If you have a non-UBC email address associated with your CWL account you can either:

✓ Recover your CWL Login Name

✓ Reset your CWL Password

2. Access the Research Tools from the homepage

UBC SAUDER
SCHOOL OF BUSINESS

🏠 Home
👤 Profile
🖼 Research Tools ⌄
Outcomes Index
Salary Database
Offer Timeline
Offer Job Source
Offer Trends
Class Overview

3. Explore the Salary Database

- **Compare new grad salary data** for different industries, employers, cities, etc.
- Find data to help you **negotiate salaries**

Salary Database

Select attributes to see aggregate salary information from a set of the Sauder population.

Industry
Financial Services

Data Source: UBC Sauder School of Business
College/School: All
Degree Program: Full-Time MBA / BCom / Co-op
Program: BCom
Degree Level: Bachelor's
Job Phase: Post-Sauder
Graduation Year: Last 5 Years

Pay Type: Base Salary
Pay Period: per year
Offer Status: Accepted Offers
Exclude Sponsored Jobs: Yes

Clear All | 🔍 Get Results

Years	Max	Average	Median	Min	Offers[2]
2019 - 2021	C$###,###	C$##,###	C$##,###	C$ ##,###	###

Base Salary Data By Graduation Year (per year)

Year	Max	Average	Median	Min	Offers[2]
2021	C$###,###	C$##,###	C$##,###	C$###,###	###

*Aggregate salary data has been removed because it is not for public use. Login to SEAT to access the data.

4. Adjust filters to find the data you want

- Use filters to see data by different attributes like industry, employer, function, program, etc.
- The **top filter always has to be selected** for the data to show
- Use ➕ to find more attributes and click 🔍 **Get Results** every time you change the filters to update the data

Industry
Financial Services

-- Please make a selection --
Advertising
Consulting
Consumer Products & Services
Education
Energy/Utilities/Mining/Oil & Gas
Financial Services
Government - Federal/Local/Municipalities

Recommended Attributes

Employer
Industry | Detailed Industry
Function | Detailed Function
Metro Area

or See Complete List

e/School

Degree Program: Full-Time MBA / BCom / Co-op
Program: BCom
Degree Level: Bachelor's
Job Phase: Post-Sauder
Graduation Year: Last 5 Years

Offer Status: Accepted Offers
Exclude Sponsored Jobs: Yes

Clear All | 🔍 Get Results

5. Don't forget to scroll down the page

- Adjust the filters to get different results
- Click the different headers (Employer, Job Title, etc.) to find more job details related to the above salary data

Job Details

| Employer | Job Title | Function | Industry | Experience | Location | | | Display: | Top 10 ▾ |

Staff accountant Add Filter
###

Associate Add Filter
##

6. Explore SEAT's other Research Tools

Outcomes Index — **Compare compensation & the number of offers** accepted by UBC Sauder grads for different employers, industries, functions, etc.

	Industry		Avg. Base Salary[1]	Total Number of Offers[1] (% of All Offers)
1	Financial Services Drill Down	Expanded Results	Click "Drill Down" to break industries down into detailed sectors	C$##,### per year	## (##%)
2	Consumer Products & Services Drill Down	Expanded Results	Click "Expanded Results" to find related salary details	C$##,### per year	## (##%)

Offer Timeline — Learn when most UBC Sauder grads receive job offers for different employers, industries, cities, etc.

Total Job Offers By Month

Offer Job Source — Find out **how UBC Sauder grads landed** their jobs

Click "change" to see data by employer, industry, city, etc.

change

Industry

Degree Program	College/School	Program	Degree Level	Job Phase	Graduation Year
Full-Time MBA / BCom / Co-op ▾	All ▾	BCom ▾	All ▾	Post-Sauder ▾	All ▾

Industry	Offer Status	Exclude Sponsored Jobs	
Financial Services ▾	Accepted Offers ▾	Yes ▾	🔍 Get Results

Industry Offers By Job Source

- Online - Company website, Job board (Indeed, Simply Hired, etc.), LinkedIn, FB, or other virtual networks
- BCC/UBC Facilitated Event - (Company Information Session, CPA Recruit, Leaders Reception, Networking or other event)
- Self-marketed
- BCC Job Posting - COOL/UBC Career Centre
- Previous Employer Lead

Offer Trends — Find out how **job offers** for various employers, industries, cities, etc. **trend over time**

Total Job Offers By Year

2019   2020   2021   2022

About the data

- The data in SEAT comes **directly from UBC Sauder grads**
- All individual responses in SEAT are kept **strictly confidential** and **only reported in aggregate form to protect privacy**
- Adjust the Research Tools filters to access job placement data for business school grads from **across Canada, the U.S., and the U.K.** (use the "**Data Source**" filter)