Commerce Scholars Program

Information Session
February 11, 2021 | 5:00-6:00pm
# Program

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<th>Time</th>
<th>Session</th>
<th>Speaker(s)</th>
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<tr>
<td>5:00</td>
<td>Welcome and Introductions</td>
<td>Tom Ross</td>
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<td>5:05</td>
<td>Program Overview</td>
<td>The CSP Steering Committee</td>
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<td>5:30</td>
<td>CSP Ambassadors</td>
<td>Marc-David Seidel</td>
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<td>5:35</td>
<td>My CSP story</td>
<td>Margaret Fong, Bruno Lam, Stefanus Soegiarto</td>
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<td>5:45</td>
<td>Q&amp;A</td>
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<td>6:00</td>
<td>Closing remarks. Participants who stay behind may join the group chat in the breakout rooms</td>
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CSP Steering Committee

John Ries
Senior Associate Dean, Faculty

Tom Ross
Professor, SBE

Marc-David Seidel
Associate Professor, OBHR

Katriona MacDonald
Chief Administrative Officer & Sr. Advisor to the Dean

Pamela Lim
Assistant Dean & Director, UGO
CSP Program Administrator &
Online Learning Systems Specialist

Jessie Lam
CSP Administrator
Manager, Research Support
Services and Special Projects

Lyon Tsang
Online Learning Systems
Specialist
Introduction

• UG students get an enriched opportunity to study the research process under the mentorship of distinguished faculty mentors.

• Draws on research excellence and the reputation of the Sauder School of Business.

• Advances student future career and educational prospects.
Program Overview

• A Faculty/Student Mentorship partnership forged by you and your mentor

• A research assistantship appointment that includes $5000 paid to you over a two year period (Note: the RA work must be completed while in Canada.)

• Attendance at the Faculty Research Seminar Series

• Participation in the CSP Research Conferences

• Commerce Scholar Designation on Transcript
Program Overview - Timeline

June 2021: Cohort of scholars selected

Sept 2021: Commerce Scholars Welcome Reception

Sept 2021: COMM 311 (Term 1 – Sep to Dec) (3 credits)
Research Theory Course

Sept 2021: Seminar series and mentor meetings begin

Jan – Aug 2022: Research Assistant appointment (approx. 200 hours, to be completed while in Canada); Time frame determined between faculty mentor and student; $5,000 for the RA work

April 2022: Mid-Program Review

Sept 2022: COMM 490 (Term 1 & 2 – September to April) (3 credits)
Develop research proposal & attend research seminars

Nov 2022: Project proposal presentation

April 2023: Final-Program Review;
Final research presentation and paper
Program Overview - Academic Requirements

- You will take a research theory course COMM 311 (3 credits) in the fall of the first program year;

- You will assume a mentor-supervised research assistant appointment;

- You will register for COMM 490 (3 credits) in Term 1 & 2 (September to April) of the second program year

  - attend and engage in a series of monthly Scholars research seminars; and
  - complete an individual research project that includes a final presentation and research paper
Program Overview – Academic Requirements

You will be graded on the following:
- COMM 311 is graded like a normal course.
- Positive Scholar’s Progress Reports

COMM 490 IS GRADED IN SECTIONS:

- Active Learning: 50%
- Final Presentation: 25%
- Research Project: 25%
Is the Commerce Scholars program right for you?
Research Methods Course

• Fundamentals of scientific research
• Theory, research design, methods, and criticism
• Develop research questions and test your ideas
• Learn to evaluate other people’s research designs
Research Project

Generate original research

- Topic developed by you with your faculty mentor

- Approach faculty members with whom you would like to work

- Perhaps even those who taught something you think was wrong
Admission Requirements

- Advancing to third year of B.Com program (or 4th year in case of co-op students);

- A minimum of a First Class Average 80% in all COMM 2XX with an overall strong academic record; and

- Successfully completed C290, 291, and 295.

- Attained a minimum of 76% or a “B+” in UBC WRDS 150, ENGL 112 or acceptable equivalent course.
Admission Requirements

Selection Criteria:

• Think critically;
• Show strong motivation for research;
• Demonstrate creativity and potential for research;
• Demonstrate ability to work collaboratively and independently; and
• Agreement from a Sauder faculty member to have you work with them on a research project and mentor you as a Commerce Scholar.
Mid-Program Review

Review conducted by the Steering Committee in April 2022

• Committee check-in with Mentor

• Scholar’s available grades since entering the program

• Scholar’s Progress Report
Rules for non-residence

• Approval by Steering Committee

• For students graduating in 4 years, maximum period of non-residence is a single term (either 2nd term year 3 or summer between year 3 & 4)

• The scholars completing their degree in 5 years can request to substitute the year 4 residency requirement with year 5 with approval of the Committee

• RA hours must be provided during periods when Scholar is in Canada
CSP Ambassadors

Evan Flater, Manager, Business Transformation, Mosaic Forest Management

Margaret Fong, Assistant Professor, HEC Montréal

Bruno Lam, Research and Project Lead, Impact Investing at Sauder S3i

Laura Lam, Ph.D. Student in Industrial Relations and Human Resources, University of Toronto.

Florence Lee, User Experience Architect, ITHAKA (Michigan)

Jack Leung, Manager, Deal Advisory-Value Creation at KPMG (Toronto)

Dennis Ma, Ph.D. Student, OBHR, UBC Sauder School of Business

Stefanus Soegiarto, Analyst, Coast Mountain Bus Company

Jessica Su, Tenant Support Worker at Lookout Society

Justin Yee, Senior Consultant, Deal Advisory (Transaction Service) KPMG

Haishan Yuan, Graduate Research Assistant, Strategy and Business Economics, UBC Sauder
CSP Ambassadors in the room today

Margaret Fong
Assistant Professor, HEC Montréal

Bruno Lam
Manager, Impact Investing @ SauderS3i

Stefanus Soegiarto
Analyst, Coast Mountain Bus Company
Interested?
Things to think about:

• One of the problems students face is over-extending themselves.

• Think carefully about time constraints.

• Take time to consider your involvement.

• Conduct research into whom you would like as your mentor and approach them well before you apply to ensure it will be a good fit.
Plan Ahead

- Read the questions required of you on the application (available on the CSP website)
- Contact CSP Ambassadors to discuss the benefits of the program
- Submit the NOI and contact potential mentors early
Application Process

- Feb 12: NOI* Form opens
- Feb 22: NOI Submission deadline
- May 3: On-line application opens
- May 16: Application deadline
- By end of June: Acceptance notification

*NOI – Notice of Intent
Questions? Contact:

Jessie Lam
Manager, Research Support Services and Special Projects
Jessie.Lam@sauder.ubc.ca

Commerce Scholars general info page:
http://sauder.ubc.ca/csp
Thank you for joining us!