**ACCOUNTING**

- Measuring, processing, and communicating financial information about organizations.
- Applying information technology to support business strategy and business needs.
- Starting new, innovative businesses, or creating disruptive change in existing organizations.
- Managing money within banks, organizations, and capital markets, including investments, leading employees, setting strategic goals, and measuring objectives.
- Communicating the value of products and services to customers to drive sales.
- Coordinating the end-to-end flow of an organization’s goods, information, and money.
- Helping organizations successfully manage employees and helping them reach their full potential.
- Managing the economic, financial, legal, and strategic aspects of property and the greater real estate market.

**BUSINESS TECHNOLOGY MANAGEMENT**

- Sample Jobs in the Option
  - Audit Associate
    - Examining an organization’s accounts to check their financial statements are accurate and fair.
  - Business Analyst
    - Analyzing a company’s processes, systems, and business model, including its integration with technology.
  - Entrepreneur
    - Creating a new venture or early-stage business.
  - Financial Advisor
    - Helping individuals plan their financial future, including investments, estate planning, and tax.
  - Department Manager
    - Hiring, training, motivating, and assessing a team or unit to reach goals and foster high performance.
  - Brand Manager
    - Overseeing the overall marketing, strategy, and management of a brand.
  - Inventory Analyst
    - Ensuring inventory purchases meet production and customer needs by analyzing demand and working with multiple stakeholders.
  - Human Resource Generalist
    - Working with a variety of HR functions including employee relations, training, benefits, compensation, and organizational development.
  - Acquisitions Manager
    - Sourcing and underwriting purchases of property and land.

**ENTREPRENEURSHIP**

- Tax Specialist
  - Helping organizations and individuals with tax planning, reporting, and compliance.
- Project Manager
  - Overseeing the planning, procurement, and execution of projects within organizations.
- Investor
  - Creatively solving problems and affecting change within an organization.
- Commercial Account Manager
  - Selling commercial banking services like credit and account services to business clients.
- Retail Store Manager
  - Driving sales at a store through marketing, sales strategy, and management of a brand.
- Digital Marketer
  - Online and mobile marketing, from search engines to social media.
- Logistics Specialist
  - Analyzing and coordinating the acquisition, distribution, allocation, delivery, and disposal of resources in a business organization.
- Recruitment Consultant
  - Building relationships, attracting candidates, and matching them to positions within an organization.
- Residential Appraiser
  - Determining the value of a home by inspecting property and comparing it to recent sales and active listings in the area.
- Financial Analyst
  - Providing financial analysis, cost analysis, and valuations for commercial real estate assets.

**FINANCE**

- Financial Analyst
  - Analyzing the financial performance of an organization through reporting, budgeting, modeling, and forecasting.
- Database Manager
  - Developing, managing, and maintaining databases, including 3rd party data.
- Business Development Manager
  - Securing new customers, clients, and strategic partnerships to help an organization grow.
- Investment Banker
  - Raising debt or equity capital for corporations and governments, arranging mergers and acquisitions.
- Business Operations Generalist
  - Managing administrative functions, fixed problem solving, data filtering, and technical duties.
- Market Research Analyst
  - Creating and interpreting information about products, services, and organizations.
- Transportation Analyst
  - Improving transportation efficiency and safety while reducing costs and minimizing environmental impact.
- Labour Relations Analyst
  - Developing labour policy, negotiating collective bargaining agreements, and managing employee grievances.
- Financial Analyst
  - Giving mônies as a bade of a bame for inspecting property and comparing it to recent sales and active listings in the area.

**GENERAL BUSINESS MANAGEMENT**

- Sample Jobs in the Option
  - Canada Job Bank
    - Labour market information including average wages, job prospects across Canada, skills needed, and job postings.

**MARKETING**

- Sample Jobs in the Option
  - COOL.

**OPERATIONS AND LOGISTICS**

- Sample Jobs in the Option
  - Canada Job Bank
    - Labour market information including average wages, job prospects across Canada, skills needed, and job postings.

**ORGANIZATIONAL BEHAVIOR & HUMAN RESOURCES**

- Sample Jobs in the Option
  - Canada Job Bank
    - Labour market information including average wages, job prospects across Canada, skills needed, and job postings.

**REAL ESTATE**

- Sample Jobs in the Option
  - Canada Job Bank
    - Labour market information including average wages, job prospects across Canada, skills needed, and job postings.

**WAYS TO LEARN MORE**

| UBC Accounting Club | Student club with option-specific news, events, and resources. |
| UBC Biotech Network | Student club with option-specific news, events, and resources. |
| UBC eProjects | Student club dedicated to helping young entrepreneurs build successful businesses. |
| UBC Finance Association | Student club with option-specific news, events, and resources. |
| UBC Marketing Association | Student club with option-specific news, events, and resources. |
| UBC Supply Chain Management Club | Student club with option-specific news, events, and resources. |
| UBC Human Resources Management Club | Student club with option-specific news, events, and resources. |
| UBC Real Estate Club | Student club with option-specific news, events, and resources. |

**SAUNDER TRAINING & MENTORSHIP PROGRAMS**

- CPPA BC Professional Association.
- TechVancouver Local meetup and networking group.
- AngelList Database of startup companies and jobs.
- Morgers and Inquisitions Capital-markets blog.
- CBBC (Canadian Business Council for British Columbia)
  - Job opportunities for recent graduates.
- BC Human Resources Management Association
  - Professional association.

**COMPANIES that hire BCom graduates**

- Accounting firms
  - Deloitte, EY, KPMG, PwC, RBC, Telus, Toyota.
- Technology firms
  - Accenture, Amazon, Google, Microsoft, IBM, Apple.
- Retail
  - Best Buy, Chapters Indigo, Starbucks, Lululemon, Nike, Adidas.
- Energy
  - Enbridge, TransCanada, Fortis, TNC, TC Energy.
- Health
  - BC Children’s Hospital, Stollery Children’s Hospital, University of British Columbia.
- Banking
  - TD Canada Trust, RBC, BMO, CIBC.
- Legal
  - Blake, Cassels & Graydon, Osler, Hoskin, Lofthouse.

Learn more about these options at [mybc.com.sauder.ubc.ca/chooseoption](http://mybc.com.sauder.ubc.ca/chooseoption)