

# **IOT HACKATHON INVITATION TO PARTICIPATE**

September 15 – 16, 2018

# IOT HACKATHON INVITATION

Dear Students,

We would like to invite you to participate in Accenture's upcoming IoT Hackathon on Sept 15<sup>th</sup> and 16<sup>th</sup>.

Our IoT Hackathon is a 2-day event, where the best of our practitioners and the brightest of university students will come together to solve a real problem through Internet of Things (IoT) based technologies.

You will work under the mentorship of Accenture experts to solve a real world problem faced by one of our clients. During the Hackathon, you will leverage some of Accenture's latest methodologies to help develop your solution. The solutions will be judged by a joint panel of industry experts and Accenture Leaders.

This package contains the event details and logistics. If you are interested in participating, please reach out to Sasha Smirnov ([sasha.smirnov@accenture.com](mailto:sasha.smirnov@accenture.com)) including the details noted in the subsequent Registration page.

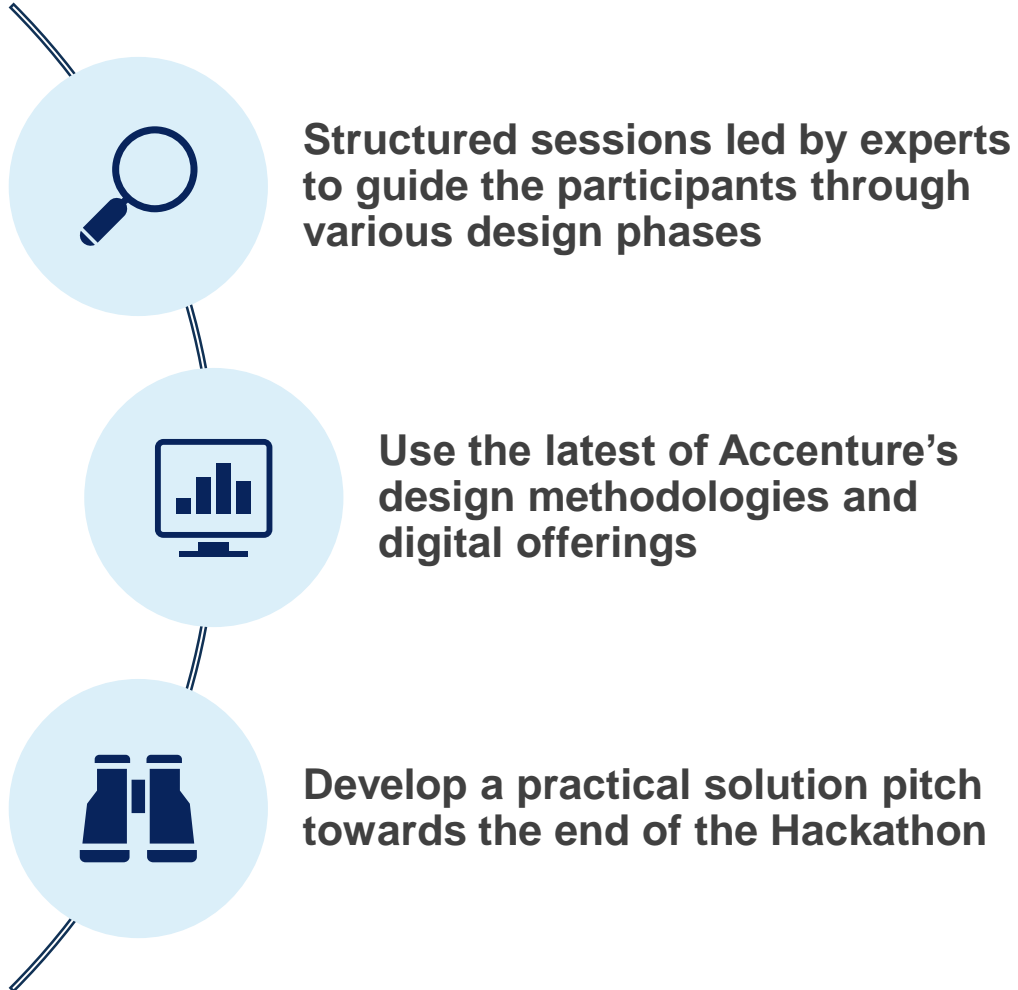
Thanks and we look forward to your registration,



Rahul Mathur  
Innovation Fellow  
Senior Manager, Technology Consulting  
Accenture

# HACKATHON STRUCTURE

## KEY HIGHLIGHTS



## OVERVIEW

### Approach

Bring together the best and brightest to develop practical solutions to real world problems leveraging IoT technology and Design Thinking

### Participants

- UBC/SFU students with experience and training in digital technologies
- Accenture technical and industry experts
- One or more Vancouver start-ups, providing mentorship to the participants
- Teams of 3-5 students

### Outcome

- Mentorship from Accenture consultants
- Exchange of latest ideas
- Potential solutions for real world problems
- Opportunity to further develop the best solutions

# HACKATHON AGENDA

## Sep 15<sup>th</sup>

1. Arrival and Breakfast (8:30am – 9:00am)
2. Workshops & work sessions (9:00am – 4:30pm)
3. Debrief (4:30pm – 5:00pm)

## Sep 16<sup>th</sup>

1. Arrival and Breakfast (8:30am – 9:00am)
2. Work sessions (9:00am – 2:30pm)
3. Presentations (2:30am – 3:00pm)
4. Results, awards and debrief (3:00pm – 3:30pm)
5. Networking (3:30pm – 4:30pm)

# BENEFITS FOR YOU



Co-create a solution to your problem with Accenture experts and methodologies



Network with Accenture leaders and demonstrate consulting skills



Learn how IoT technologies can be used to help address business needs



Experience the results of a real-time, interactive, and innovative approach to problem solving

# PARTICIPANT PROFILE

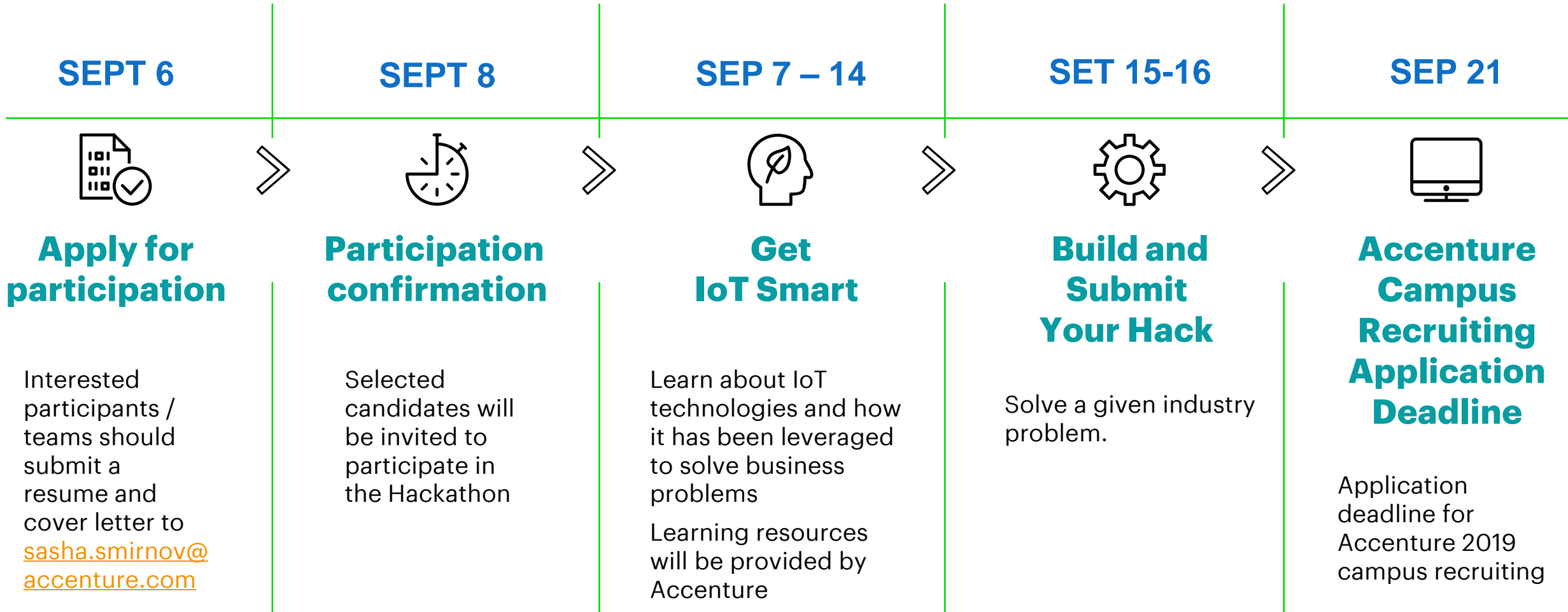
We would love to hear from you if you:

1. Have an open mind to learn and passion to make an impact
2. Are a student in 3<sup>rd</sup> / 4<sup>th</sup> year undergraduate in Science, Technology, Engineering, Math, Management or Business
3. Have a GPA of 3.3 or above
4. Have demonstrated innovation, leadership, teamwork, problem solving and creativity through your academic projects, extra curricular activities and work experiences
5. Have an interest in a future career in consulting

***“If you decide that you are going to do only the things you know are going to work, you are going to leave a lot of opportunities on the table”***

***- Jeff Bezos***

# KEY DATES



# REGISTRATION

For the Hackathon, you are able to register both as an individual, as well as in teams of 3-5 students. For students registered as individuals, we will take care to assign you in teams with other students prior to the start of the Hackathon.

## Registration Process:

- 1) Submit your cover letter and resume by **September 6<sup>th</sup>** to [sasha.smirnov@accenture.com](mailto:sasha.smirnov@accenture.com).
  - a. For team registration, please indicate in the beginning of your cover letter who your other team members are.
  - b. In your email, please highlight any relevant experience, as well as why you are interested in IoT and a career in consulting
- 2) Selected candidates / teams will be contacted by **September 8<sup>th</sup>** via email