Curious about moving outside of Vancouver?
Toronto Edition

Demographics Population

Greater Toronto Area
5.5+ Million

Greater Vancouver Area
2.7+ Million

Toronto
2.8+ Million

Vancouver
631,486

BCom Salary Range
$38,987 - $77,415

MM Salary Average
$48,559

MBA Salary Average
$87,360

TORONTO

VANCOUVER

$39,161 - $74,543

$44,892

$74,654

(payscale.com)

(payscale.com)

On average, new grads earn 2 to 9K more annually in Toronto vs. Vancouver

In-Demand Job Functions

Healthcare Management
Education
Non-Profit, Fundraising
Construction Management
Retail & Wholesale Trade
Insurance, Real Estate & Financial Brokerage
Construction
Corporate Sales
Marketing Event Management
Green Building Construction & Design
Litigation
Criminal Prevention & Security Law
Financial Managers
Senior Managers
Computer & Informational Systems
Facility Operation & Maintenance
Headquarters Include


Vancouver: Toronto companies also have a significant presence in Vancouver.

Industry Snapshots

Management Consulting:

- Ontario: 44%
- Quebec: 19%
- Alberta: 15%
- B.C.: 12%

63% of the management consulting market resides in Ontario and Quebec.

Financial Services:

- Toronto is Canada’s largest financial services hub.
- Financial services is the 2nd fastest growing industry in GTA Toronto and 3rd fastest in Metro Vancouver.
- >30% of all financial services headquarters are located in Toronto.
Accounting

52,780 people work in this occupation in Greater Toronto Area
21,050 people work in this occupation in Greater Vancouver Area

2X the amount of accounting roles in Toronto than in Vancouver

Technology

71,000 tech sector firms across Canada

Alberta: 4.8%
Manitoba: 2.2%
Ontario: 6.2%
Quebec: 6.4%
BC: 4.8%
Saskatchewan: 1.3%
Atlantic Provinces: 2%

Supply Chain

Labour force by Province

BC: 121,081
Ontario: 350,478

Labour force by City

Vancouver: 77,734
Toronto: 174,918
Housing Rental Prices

TORONTO
1 Bedroom $1,423 on average

VANCOUVER
1 Bedroom $1,447 on average

Vancouver, BC kept its spot as the most expensive city to rent in Canada.

Cost of Living Comparison

<table>
<thead>
<tr>
<th>Item</th>
<th>TORONTO</th>
<th>VANCOUVER</th>
</tr>
</thead>
<tbody>
<tr>
<td>Monthly transit pass</td>
<td>$141.50</td>
<td>$91</td>
</tr>
<tr>
<td>Monthly broadband internet</td>
<td>$55</td>
<td>$64</td>
</tr>
<tr>
<td>Dinner for two</td>
<td>$75</td>
<td>$65</td>
</tr>
<tr>
<td>Loaf of bread</td>
<td>$2.70</td>
<td>$3.12</td>
</tr>
<tr>
<td>Pint of beer</td>
<td>$6.00</td>
<td>$6.00</td>
</tr>
</tbody>
</table>

Alumni & Employer Testimonials

“\[quote1\]In the marketing industry, the majority of brand’s or their agencies main offices are located in Toronto. There are opportunities in Vancouver with smaller brands or agencies however, there are many more opportunities in Toronto. It has positively impacted my career as I was able to apply to a greater variety of jobs and choose a job that I could see myself in long term. There is also greater networking opportunity as I can attend industry specific events and meet with a wider variety of people within the marketing industry to expand my network.\[quote1\]

- Samantha Bisnaire, MM '16

“\[quote2\]I chose Toronto as my next home after BC mainly because of the extra potential to further my career. I found there were more opportunities at an analyst/associate level in Toronto than in Vancouver. Moving to Toronto has given me the ability to have more experiences within different companies than I think I would have been able to in Vancouver, given the breadth and diversity of companies in the biggest city in Canada. For anyone looking to get started on a career here, it always helps to visit the city and network in person!\[quote2\]

- Jennifer Jordache, BCom '15

“\[quote3\]Moving to Toronto has had a tremendous impact on my career and truly put me on the right path to exploit my potential. The amount of activity and opportunities is just not comparable to what I was used to in Vancouver. In the financial industry the big five are always hiring and I know people who’ve worked for all of them multiple times in their career. I’m currently very passionate about my role at CPPIB, but should things change, I know there’s a deep job market where to look for my next challenge.\[quote3\]

- Marco Mascherpa, MBA '12

“\[quote4\]Toronto is a very exciting place to be when you begin your career! With so many corporate national offices—including Labatt’s—being based in the Greater Toronto Area, students and recent graduates benefit from the larger pool of jobs available to them and the exciting career paths these opportunities lead to. Working at a national office in Toronto will lead to quicker progression in your career, while also allowing you to live in the fastest growing city in North America!\[quote4\]

- Bianca Ciccarelli, Western Canada People Manager, Labatt Breweries

UBC Sauder School of Business
Robert H. Lee Graduate School