

## Entrepreneurship concentration

The **Entrepreneurship concentration was discontinued effective September 2014**, however, students who started the concentration prior to September 2014 (that is, had completed at least one of the required courses by that time) will be permitted to finish it and will be eligible to receive a certificate acknowledging completion. Students wishing to pursue studies in entrepreneurship are encouraged to complete the [Entrepreneurship option](#).

You must complete four courses in the Entrepreneurship concentration. We recommended that you begin with the COMM 486T in Year 3 followed by three further specialized courses in Year 4.

### Entrepreneurship concentration requirements

#### Year 3 – one of the following:

- COMM 486T<sup>1</sup> Fundamentals of Entrepreneurship (prior to 2013 Winter Session)
- COMM 486T<sup>2</sup> The Economics of Entrepreneurship and Innovation (2013 Winter Session)

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<sup>1</sup> Students who complete COMM 486T prior to the 2013 Winter Session cannot receive credit for COMM 497 (COMM 49x requirement in Year 4 must be met by taking one of COMM 491, COMM 492, or COMM 498).

<sup>2</sup> As of September 2014, COMM 486T has been renumbered as COMM 382 for those students pursuing the Entrepreneurship option.

#### Year 4 – three of the following:

- COMM 387<sup>3</sup> Entrepreneurial Finance
- COMM 388 Design Strategies for Business Innovation
- COMM 389<sup>4</sup> Creativity in Business
- COMM 466<sup>5</sup> New Venture Design
- COMM 482 New Product Development
- COMM 486O IT-Preneurship (1) (no longer offered as of 2014W)
- COMM 486P IT-Preneurship (2) (no longer offered as of 2014W)
- COMM 486Y<sup>6</sup> The Business Plan (no longer offered as of 2014W)

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<sup>3</sup> This course was formerly numbered COMM 486X.

<sup>4</sup> This course was formerly numbered COMM 486K.

<sup>5</sup> Students must receive instructor approval to register in COMM 466 New Venture Design. It counts as one course towards the entrepreneurship concentration. BCom students can use this course to satisfy the COMM 468 requirement (3 credits) in the Marketing option and the COMM 49x requirement (3 credits equivalent to COMM 497) in Year 4. Students may receive credit for only one of COMM 466 and COMM 497.

<sup>6</sup> Students may receive credit for only one of COMM 486Y and COMM 497. COMM 486Y may not be used to satisfy the COMM 49x requirement.

Note that the Entrepreneurship concentration will not appear on your transcript, but you will receive a certificate of recognition at the time of graduation.