E-Business track

The E-Business track was discontinued effective May 2015, however, students who started the track prior to May 2015 (that is, had completed at least one of the required courses by that time) will be permitted to finish it and will be eligible to receive a certificate acknowledging completion.

Many of the courses that were originally part of the E-Business track are no longer offered and topics are now covered throughout the BCom curriculum. Students can take e-business courses that are still being offered and count them as electives in their program, however, a Certificate in E-Business will no longer be awarded.

E-Business requirements

COMM 335   Information Systems Technology and Development

And two of the following courses:

COMM 336   Introduction to E-Business

COMM 435   Developing E-Business Applications (no longer offered)

COMM 442   E-Business and Supply Chain Management

COMM 464   Digital Marketing (formerly titled E-Marketing)

COMM 496   E-Business Strategy (no longer offered)

The courses for the E-Business track are counted towards your elective credits. If the courses required for the e-Business track overlap with the required courses in your option, only one can be counted toward both requirements.

Note that the E-Business track will not appear on your transcript, but you will receive a certificate of recognition at the time of graduation.