

Compare your BCom Options

Quickly compare each option track side-by-side to help inform your decision making.

	ACCOUNTING	BUSINESS TECHNOLOGY MANAGEMENT	ENTREPRENEURSHIP	FINANCE	GENERAL BUSINESS MANAGEMENT	MARKETING	OPERATIONS AND LOGISTICS	ORGANIZATIONAL BEHAVIOUR & HUMAN RESOURCES	REAL ESTATE
Overview	Measuring, processing, and communicating financial information about organizations.	Applying information technology to support business strategy and business needs.	Starting new, innovative businesses, or creating disruptive change in existing organizations.	Managing money within banks, organizations, and capital markets, including investing, lending, insurance, and trading.	Working in a variety of organizational functions including administration, leading employees, setting strategic goals, and measuring objectives.	Communicating the value of products and services to customers to drive sales.	Coordinating the end-to-end flow of an organization's goods, information, and money.	Helping organizations succeed by managing employees and helping them reach their full potential.	Managing the economic, financial, legal, and strategic aspects of property and the greater real estate market.
Average BCom Grad Salaries, Last 5 Years	\$40,072 average	\$49,648 average	Varies based on role	\$53,494 average	\$36,962 average	\$43,323 average	\$46,743 average	\$44,274 average	\$47,747 average
Sample Jobs in the Option	Audit Associate Examining an organization's accounts to check that their financial statements are accurate and fair.	Business Analyst Analyzing a company's processes, systems, and business model, including its integration with technology.	Entrepreneur Creating a new venture or early-stage business.	Financial Advisor Helping individuals plan their financial future, including investments, estate planning, and tax.	Department Manager Hiring, training, motivating, and assessing a team or unit to reach goals and foster high performance.	Brand Manager Overseeing the overall marketing, strategy, and management of a brand.	Inventory Analyst Ensuring inventory purchases meet production and customer needs by analyzing data and working with multiple stakeholders.	HR Generalist Working with a variety of HR functions including employee relations, training, benefits, compensation, and organizational development.	Acquisitions Manager Sourcing and underwriting purchases of property and land.
	Tax Specialist Helping organizations and individuals with tax planning, reporting, and compliance.	Project Manager Overseeing the planning, procurement, and execution of projects within organizations.	Intrapreneur Creatively solving problems and affecting change within an organization.	Commercial Account Manager Selling commercial banking services like credit and account services to business clients.	Retail Store Manager Driving sales at a store through marketing, sales strategy, and management of employees.	Digital Marketer Online and mobile marketing, from search engines to social media.	Logistics Specialist Analyzing and coordinating the acquisition, distribution, allocation, delivery, and disposal of resources in a company.	Recruitment Consultant Building relationships, attracting candidates, and matching them to positions within organizations.	Residential Appraiser Determining the value of a home by inspecting property and comparing it to recent sales and active listings in the area.
	Financial Analyst Analyzing the financial performance of an organization through reporting, budgeting, modeling, and forecasting.	Database Manager Developing, managing, and maintaining databases, including the effective organization of data.	Business Development Manager Securing new customers, clients, and strategic partnerships to help an organization grow.	Investment Banker Raising debt or equity capital for corporations and governments, arranging mergers and acquisitions.	Business Operations Generalist Managing administrative functions, client problem solving, staff training, and technical duties.	Market Research Analyst Creating and interpreting information about products, services, individuals, and organizations.	Transportation Analyst Improving transportation efficiency and safety while reducing costs and minimizing environmental impact.	Labour Relations Analyst Developing labour policy, negotiating collective bargaining agreements, and managing employee grievances.	Financial Analyst Providing financial analysis, cost analysis, and valuations for commercial real estate assets.
Ways to Learn More	Glassdoor – Anonymous employee company reviews and interview guides for companies across Canada								
	Canada Job Bank – Labour market information including average wages, job prospects across Canada, skills needed, and job postings								
	TalentEgg – Canadian career guide by industry, including articles, salaries, and company spotlights								
	UBC Accounting Club Student club with option-specific news, events, and resources.	UBC BizTech Network Student club with option-specific news, events, and resources.	UBC eProjects Student-run organization aimed at helping young entrepreneurs build successful businesses.	UBC Finance Association Student club with option-specific news, events, and resources.	Canadian Management Centre Professional development opportunities for managers and leaders.	UBC Marketing Association Student club with option-specific news, events, and resources.	UBC Supply Chain Management Club Student club with option-specific news, events, and resources.	UBC Human Resources Management Club Student club with option-specific news, events, and resources.	UBC Real Estate Club Student club with option-specific news, events, and resources.
	Vault Guide to Accounting Jobs Read about careers in marketing. Access through the “Vault” link on COOL.	CIPS National professional association for IT professionals.	UBC Social Enterprise Club Student club with option-specific news, events, and resources focused on social ventures.	Vault Guide to Finance Jobs Read about careers in finance. Access through the “Vault” link on COOL.	Canadian Business General Canadian business news.	Vault Guide to Marketing Jobs Read about careers in marketing. Access through the “Vault” link on COOL.	The Logistics Institute Professional association for logistics.	Vault Guide to HR Jobs Read about careers in human resources. Access through the “Vault” link on COOL.	Vault Guide to Real Estate Jobs Read about careers in real estate. Access through the “Vault” link on COOL.
	Going Concern Accounting industry blog.	TechVibes Local technology news, events, and jobs.	UBC Enactus Club Social entrepreneurship student club with news, events, and resources.	Canadian Securities Institute Career Map Full map of the wide range of careers available in the finance industry.	Harvard Business Review Business and management blog with insights and ideas.	Seth Godin's Blog Marketing ideas and strategy blog.	APICS Vancouver Professional association for supply chain management.	BC Human Resources Management Association Professional association.	British Columbia Real Estate Association Professional association.
	CPA BC Professional association.	TechVancouver Local meetup and networking group.	Angel List Database of start-up companies and jobs.	Mergers and Inquisitions Capital markets blog.	LeadingBlog Workplace leadership blog.	Canadian Marketing Association (CMA) Professional association.	The Operations Room Logistics and operations industry blog.	HR Bartender HR industry blog.	Vancouver Sun - Real Estate Local real estate news.
Sauder Training & Mentorship Programs	Co-op Program – Get a head start on your career with practical, paid work experience before graduating								
	Executive Mentorship Program – Receive mentorship and support from a professional in your industry								
	CPA Recruit Prep Summer Series (Workshops posted on COOL)	MIS Tri-Mentorship Program	e@UBC Entrepreneurship Resources	Portfolio Management Program		Brand Management Mentorship Program			Real Estate Licensing Courses
Companies that hire BCom grads	BDO, Bench, Canada Revenue Agency, Deloitte, EY, Grant Thornton, Telus, KPMG, Lululemon, PwC, RBC, Smythe, TD Canada Trust	Accenture, Canadian Tire, Deloitte, Health Insurance BC, HSBC, IBM, KPMG, Microsoft, Mitsubishi, SAP, Slack Technologies, Telus, UBC, Vision Critical	Companies started by UBC Sauder BCom grads include: Appnovation Technologies, Bench, Energy Aware Technology, Kiip, SMART Pics	Capital Markets Training Program		Best Buy, Canucks, Colgate Palmolive, Cossette, Google, HSBC, Hyatt Regency, Ipsos Reid, Kraft, L'Oreal, Labatt Breweries, Lululemon, Procter & Gamble, Nature's Path	Global Container Terminals, Nestle Canada, Pepsi Bottling Co, Procter & Gamble, Provincial Health Services Authority, Shell Canada, Teck Resources, YVR	BC Hydro, Fraser Health Authority, Lululemon, PNE, SAP, Strive Recruitment, TransLink, Vancouver Coastal Health, Whistler Blackcomb, WorkSafe BC	Colliers International, Frontline Real Estate, Intrapcorp, Kevington Building Corporation, Rennie Marketing Systems, Royal LePage, UBC Properties Trust
				Finance Mentorship Program					

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