Global Supply Chain and Logistics Management

**November 9, 2017** 



# What is the Global SCLM option?

The Global Supply Chain and Logistics Management option is a specialized option and joint exchange program between the Sauder School of Business, Copenhagen Business School (CBS) and Chinese University of Hong Kong in Shenzhen (CUHKSZ).

Students from the three institutions study together as a cohort for three terms and take common courses in global supply chain and logistics management.

The curriculum has been designed to develop conceptual thinking, communication skills, creativity, and the ability to undertake analysis with the relevant analytical tools. Practical application will allow students to generate ideas that advance the practice of global supply chain and logistics management.

## Why Sauder/CBS/CUHK(SZ)?

Strategic partnership between the three institutions Common interest in global logistics and supply chain management Geographic location of cities in key regions of the world Similar academic programs and academic culture Reputation and quality of institutions

#### Copenhagen Business School (CBS)

Copenhagen Business School was established in 1917. With close to 22,000 students and 2,200 faculty and staff, CBS is one of the largest business schools in Europe and one of the 8 Danish universities

Accredited by **EQUIS**, **AMBA** and **AACSB**. CBS has thus acquired 'The Triple Crown', an acknowledgement only shared by only 77 business schools worldwide

CBS offers world-class research-based degree programmes at undergraduate, graduate and PhD levels as well as executive and other post experience programmes

CBS is primarily located in four modern buildings in Frederiksberg, close to the heart of Copenhagen

Denmark is the EU's 11th largest economy and the world's 12<sup>th</sup> most competitive economy

#### Chinese University of Hong Kong, Shenzhen CUHK (SZ)

As a young and vibrant university, CUHK (SZ) is committed to creating new knowledge with innovative thinking, while preserving and promoting traditional Chinese culture.

Management of CUHK (SZ) is modeled on the system developed over the years of experience of Chinese University of Hong Kong (CUHK).

Shenzhen is a major city in the south of Southern China's Guangdong Province, situated immediately north of Hong Kong Special Administrative Region. The area became China's first—and one of the most successful—Special Economic Zones.

Shenzhen continues to be one of the fastest growing cities in the world. In 2014, Shenzhen's GDP totaled \$260.48 billion and it's economic output is ranked fourth among the 659 Chinese cities (behind Beijing, Shanghai and Guangzhou). Shenzhen's Vibrant economy made possible by rapid foreign investments, modernizing industrial infrastructure, and a fair market order.

#### **Program Benefits**

Unique and enriched educational opportunity Cultivate personal, professional and academic success International exposure Cohort of up to 45 students Access to multiple business career centres Increased demand for graduates in supply chain and logistics management Research assistant opportunity

## Sample Site Visits & Activities

#### Copenhagen

- City tour
- DSV case competition
- Hamburg study trip; Kuhne Logistics University, Port of Hamburg, Container Terminal excursion
- Airbus, NKG Kala GmbH, Kuhne+Nagel, Blue Water Shipping
- Esberg study trip

## Sample Site Visits & Activities

#### Shenzhen

- Guangzhou city tour, Hakka Village tour
- Study trip to Hong Kong;
- Container terminal excursion
- Port of Yan Tian harbour site visit

#### Sample Site Visits & Activities

#### Vancouver

- City tour, Vancouver Lookout
- Seaspan, DP World, Port of Vancouver, YVR
- 2-day retreat & case competition
- Closing ceremony

#### Program Structure (2017/18 structure)

Year 1 and 2 at UBC

Term 1 of year 3 at Copenhagen Business School (cohorts together)

Term 2 of year 3 at Chinese University of Hong Kong, Shenzhen (cohorts together)

Term 1 of year 4 at UBC (cohorts together)

Term 2 of year 4 at UBC

#### Program Structure (as of 2018/19)

Year 1 and 2 at UBC

Term 1 of year 3 at Copenhagen Business School (cohorts together)

Term 2 of year 3 at UBC (cohorts together)

Term 1 of year 4 at Chinese University of Hong Kong, Shenzhen (cohorts together)

Term 2 of year 4 at UBC

#### Curriculum

Meet the regular requirements of the BCom program while studying at three institutions.

Two option courses taken at each school

- Logistics Clusters
- Supply Chain Risk Management
- Business Ethics & Corporate Social Responsibility
- Current and Regional Issues in Supply Chain & Logistics Management
- Data Visualization and Business Analytics
- Quantitative Policy Analysis

Take other COMM requirements and electives, in addition to option courses while abroad

Typically take 15 credits per term

SAUDER SCHOOL OF BUSINESS

#### **Global SCLM & Exchange**

Spend two semesters on exchange

Maintain status at UBC while away; eligible for scholarships and financial assistance

Pay tuition to UBC (15 credits per term)

\$415 Go Global application fee

Go Global International Learning Award; most eligible students leave with \$1000 per exchange term

Eligibility: 70% GPA in 17W term 1, full-time status in good standing, completion of COMM 204 prior to departure

#### Costs

Tuition is paid to UBC. Also need to consider:

Airfare

Accommodation

Personal expenses (food, entertainment, travel, etc.)

Cost for a term in Copenhagen will be similar to Vancouver, while in Shenzhen will be less expensive

## **Option application**

Ideal candidates will have the following qualifications:

- Capability of approaching an international experience
- Interest in global perspectives and business practices
- Interest in global supply chain and logistics management
- Demonstrated leadership potential
- Ability to work in teams
- Extra-curricular involvement and diverse range of interests

#### **Option application**

Application posted on option website. Due January 5, 2018

Shortlisted applicants will be contacted to submit a video interview to demonstrate:

- Interest and motivation for option/program
  - Why do you want to be part of the option?
- Extra-curricular involvement and leadership
  - What are you involved in outside of your classes?
- Motivation for international experience
  - What do you hope to gain from studying abroad?

## Timelines

- January 5: option application deadline
- Mid-January: selection notification
- January 18: UBC Go Global exchange application deadline
- March: pre-departure sessions
- CBS exchange application due in May

#### **More Information**

Global SCLM website on BCom option website

Speak to current students

Make an appointment to see Ann in the UGO

UBC Go Global website for information re CBS and CUHK (SZ)

CUHK (SZ) and CBS websites

# **QUESTIONS?**

