

UBC Sauder Career Advantage Program

Did you know that in today's market, 75% of recruiters cut job interviews short because candidates are not able to demonstrate soft skills? At UBC Sauder we are addressing this need by offering all of our commerce undergraduate students a series of workshops. Now is the time to gain a competitive edge in your job search by learning soft skills such as:

- presentation skills,
- self-confidence, and
- building a professional profile and network.

Throughout the academic year you will have access to leading workshop presenters who are experienced TEDx speakers and C-Suite/Senior Management-level coaches who have worked with global brands such as L'Oreal, Nestle and UBS.

At the UBC Sauder School of Business, we strive to provide you with exceptional experiential learning opportunities.

Workshops offered as part of the UBC Sauder Career Advantage Program:



How to Present Like a Pro – Learn effective communication skills with this intensive course. You will be introduced to compelling and practical concepts to enhance your speaking abilities.



Elevator Pitches – Designing Unique Value Statements - Learn how to create a unique value proposition that is crucial for interviews and networking encounters.



Strategic Storytelling – Using stories helps to create willing acceptance, impact and buy-in. You will learn how to find a topic to speak about and how to craft the story to compel action.



Shine While you Dine – First impressions matter, particularly at the dining table! In this workshop you will learn correct etiquette to shine during sit-down dining encounters.



How to Leverage LinkedIn – Learn how to use LinkedIn to reach out to hiring managers, for job searching, and how to create a stand-out online employment profile.



Beyond the Handshake – During this interactive workshop you will learn how to convert networking meet and greets into meaningful contacts.



Dress for Success – Discover how to express yourself through your wardrobe in a way that creates a positive and strong image suitable for job interviews or professional meetings.

Make sure to register for your choice of workshops on COOL today.

